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BBC STUDIOS' TIM DAVIE & AMC NETWORKS' JOSH SAPAN TO KEYNOTE AT MIPCOM 2018

CONFERENCES TO TRACK 'THE BIG SHIFT'



(From left to right Tim Davie - BBC Studios & Josh Sapan - AMC Networks)

Paris, 02 July 2018 – Reed MIDEM today announces that the conference theme for [MIPCOM](#) 2018 is “**THE BIG SHIFT**,” to be explored by the first two confirmed keynote speakers, **Tim Davie**, CEO of **BBC Studios**, and **Josh Sapan**, President and CEO of **AMC Networks**.

The world’s entertainment content market, **MIPCOM** takes place in Cannes, France, from 15-18 October. This year, MIPCOM takes as its overarching conference theme “**THE BIG SHIFT**,” which sets out to examine the paradigm shifts affecting the content creation, distribution and monetisation – a topic that will be tackled by a string of top-level industry figures.

The merger of BBC Studios and BBC Worldwide has brought together Great Britain’s most awarded TV production house and Europe’s biggest distribution business into a single integrated company, which also has relationships with many of the UK’s most creative independents. At MIPCOM, **Tim Davie**, CEO of **BBC Studios**, will set out the ambitions of the new company, discussing its approach to strategic partnerships as well as exclusively showcasing some of its latest premium content. His keynote is scheduled for Monday 15 October.

During his tenure as President and CEO of **AMC Networks**, **Josh Sapan** has been the driving force behind establishing AMC Networks as a global creative powerhouse consisting of several leading entertainment brands including US cable networks AMC, BBC AMERICA, IFC, SundanceTV

and WE tv, as well as AMC Studios, streaming platforms AMC Premiere, Sundance Now and Shudder, independent film label IFC Films, and AMC Networks International, the company's worldwide programming and distribution division. Under Sapan's leadership, AMC Networks has been credited with creating some of television's most critically-acclaimed and popular series, including "The Walking Dead," "Fear the Walking Dead" and "Better Call Saul" recent hits "Killing Eve" and "Dietland," and iconic series "Breaking Bad" and "Mad Men." His keynote is scheduled for Tuesday 16 October.

The MIPCOM 2018 conference programme is titled **THE BIG SHIFT**: Transitioning to a Reshaped Media Landscape. The global content industry is on a high. Volume and demand for premium content are reaching new heights, rising in tandem with unparalleled quality. Financial pressure is intensifying as global streamers impact the balance of power across the content universe. To stand-out and remain unique, it is critical to invest in talent, embrace risk-taking, finance innovation, and secure IP retention. Consolidation, gaining ownership and control over content, is more than ever the name of the global content game. Now is the time to envision future business models, put new rules into play and take part in an unprecedented reshaping of the entertainment media landscape.

About Reed MIDEM - Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDEM in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

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