

Press Release

DREAMWORKS' MARGIE COHN TO KEYNOTE AT MIPJUNIOR 2018



Paris, 5 September 2018 – [MIPJunior](#) today announces that **Margie Cohn**, President of **DreamWorks Animation Television** will keynote at MIPJunior 2018.

The world's leading kids' entertainment industry event, [MIPJunior](#) takes place in Cannes, France on 13 and 14 October 2018, ahead of the global entertainment content market MIPCOM, which runs 15-18 October. The keynote will be held at the JW Marriott Hotel on Sunday **15 October** at 5 pm and will be followed by Q&A session with Margie Cohn, moderated by Anna Carugati of Worldscreen.

In a keynote session titled **"Creating Timeless Content in Ever-Changing Times"**, Margie Cohn will chronicle five years of extraordinary growth and expansion and will discuss what it takes to create innovative kids and family series across multiple distributors that can keep up with today's ever-evolving market. As DreamWorks looks ahead to more diversified distribution, Cohn will offer her thoughts on the future of the industry and why it looks bright for content creators.

Margie Cohn serves as President of DreamWorks Animation Television reporting to Universal Filmed Entertainment Group (UFEG) Chairman, Jeff Shell. Cohn oversees all television development and production for the studio's rapidly-growing slate of original television series, including DWA TV's groundbreaking multi-year deal with Netflix as well as hulu, Amazon,

Universal Kids and other leading broadcasters around the world. As part of the studio's global initiatives, she and her team are tasked with creating original animated programming inspired by DreamWorks Animation and Universal Pictures' iconic franchises and feature films, as well projects based on original and acquired IP. Since the studio's inception in 2013, DreamWorks Animation Television has won 22 Emmy® awards.

Among the many titles DreamWorks Animation Television has produced under Cohn's leadership are the critically-acclaimed, Emmy®-winning series including Guillermo del Toro's 'Trollhunters' (part of the "Tales of Arcadia" trilogy), 'All Hail King Julien,' 'The Adventures of Puss In Boots,' 'Dragons: Race to the Edge,' 'The Mr. Peabody & Sherman Show' and 'Dinotrux,' in addition to 'Dawn of the Croods,' 'Home Adventures with Tip & Oh,' the reimagined pop culture phenomenon 'Voltron Legendary Defender' and 'Spirit Riding Free.' In 2018, DreamWorks Animation Television will premiere eight original series: 'Trolls: The Beat Goes On,' 'The Boss Baby: Back in Business,' 'The Adventures of Rocky & Bullwinkle,' 'Harvey Street Kids,' 'The Epic Tales of Captain Underpants' and the upcoming 'She-Ra and the Princesses of Power,' 'Kung Fu Panda: The Paws of Destiny' and '3 Below.'

Cohn previously spent 26 years at Nickelodeon, where in various development and production roles she helped make the network number one in cable television for 18 consecutive years. She started as a coordinator in physical production and left as President of Content Development. During her years at Nick, she was involved in every type of production including live action scripted comedy; animation; games and reality; TV movies; documentary; soap opera and event programming. Some of the series under her guidance that went on to become beloved hits include 'Double Dare,' 'Clarissa Explains It All,' 'All That,' 'The Fairly Odd Parents,' 'SpongeBob SquarePants,' 'Avatar: The Last Airbender,' 'iCarly,' 'Nick News with Linda Ellerbee' and the 'Kids' Choice Awards' among many others.

About Reed MIDE M - Founded in 1963, Reed MIDE M is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDE M in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

About Reed Exhibitions - Reed Exhibitions is the world's leading events organiser, with over 500 events in over 39 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

www.reedexpo.com

REED MIDE M PRESS CONTACTS:

Jane GARTON, Entertainment Press Director: +33 1 79 71 94 39 > jane.garton@reedmidem.com

Philippe LE GALL, Press Manager: +33 1 79 71 96 48 > philippe.legall@reedmidem.com

Yassia FEKIR, Press Officer: +33 1 79 71 95 82 > yassia.fekir@reedmidem.com

Edith YAHIAOUI, Press Officer: +33 1 79 71 94 34 > edith.yahiaoui@reedmidem.com