



16-19 October 2017, Palais des Festivals, Cannes, France

Press Release

**"BRITANNIA" SELECTED FOR WORLD PREMIERE TV SCREENING  
AT MIPCOM 2017**

SKY & AMAZON COPRODUCTION SEES THE ROMANS  
TAKE ON THE MYSTICAL POWER OF THE CELTS



**Paris, 26 July 2017** – The major new original drama series **"Britannia"**, the first co-production between Sky and Amazon US, will have its World Premiere TV Screening at [MIPCOM 2017](#).

The global entertainment content market, MIPCOM takes place in Cannes, France from 16-19 October 2017. The World Premiere TV Screening of "Britannia" is scheduled for Monday 16 October in the Palais des Festivals.

Written by multi-award-winning **Jez Butterworth**, the series stars **Kelly Reilly** ("True Detective"), **David Morrissey** ("The Walking Dead"), **Zoë Wanamaker** ("My Family"), **Nikolaj Lie Kaas** ("The Killing") and **Eleanor Worthington-Cox** ("The Enfield Haunting"). The show's creators and key cast are due to be in Cannes to promote the show.

The epic nine-part drama is set in 43AD, when Britannia was a country ruled by powerful Druids and warrior queens. It follows the reluctant rise to power of Kerra (Reilly) the daughter of the King of the Cantii, and her arch-rival Queen Antedia (Wanamaker), who are forced to put their differences aside when the Romans invade Britannia. Meanwhile, rogue Druid Divis (Kaas), the only one who foresaw the Roman invasion, finds an unlikely ally in 12-year-old Canti girl Cait (Worthington-Cox) in his quest to defeat Rome. The Romans are led by General Aulus Plautius

(Morrissey), who is determined to succeed where Julius Caesar failed and conquer this mythical land at the far edge of the Roman Empire.

"Britannia" was shot on location in Prague and Wales and will air on Sky Atlantic in the UK, Ireland, Italy, Germany, Austria and will be available on Amazon Prime Video in the US in 2018.

**Jane Millichip**, Managing Director, **Sky Vision**, said: "'Britannia' is a fantastically cinematic drama, and its scale and high quality will transfer brilliantly to the big screen. We are very grateful to MIPCOM for awarding us the World Premiere TV Screening. 'Britannia' is Sky's most ambitious drama ever, taking over 5,500 hours to produce, and we look forward to sharing it with our international partners."

"We're delighted that Sky has chosen MIPCOM to debut this brand-new event series, which is sure to be one of the most highly anticipated shows among international buyers in Cannes. We look forward to welcoming the creators and talent involved in 'Britannia' on the Croisette," said **Laurine Garaude**, Director of the TV Division at **Reed MIDEM**, which organises MIPCOM.

"Britannia" was commissioned by Sky's Head of Drama, Anne Mensah, Commissioning Editor Cameron Roach, and Director of Sky 1, Adam MacDonald, alongside Roy Price, Vice President, Digital Video and Amazon Studios. Vertigo Films' James Richardson ("Monsters", "Bronson") is an executive producer with Sam Mendes, Pippa Harris and Nicolas Brown from Neal Street Productions ("Penny Dreadful", "Call the Midwife") and Anne Thomopoulos ("Rome", "Band of Brothers"). The show is produced by "Star Wars" producer Rick McCallum, while Jez and Tom Butterworth ("Fortitude", "Tin Star") are lead writers with Richard McBrien ("Spooks", "Merlin"). International distribution rights (excluding US) are being handled by Sky Vision, Sky's international production and distribution arm. WME and Sky Vision negotiated the deal with Amazon.

**About Reed MIDEM** - Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDEM in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPI in Cannes, MIPI UK in London, MIPI Asia Summit in Hong Kong and MIPI PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

**About Reed Exhibitions** - Reed MIDEM is a division of Reed Exhibitions, the world's leading event organiser, with over 500 events in 43 countries. In 2015 Reed brought together over seven million active professionals from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 41 fully-staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of the RELX Group plc, a world-leading provider of information solutions and analytics for professional and business customers across industries. [www.reedexpo.com](http://www.reedexpo.com)

#### **About Sky Vision**

Sky Vision is the production and distribution arm of Sky. The distribution arm represents around 5,000 hours of quality primetime programming from Sky Original Productions and independent third party production, across all key primetime genres (drama, entertainment, factual entertainment and factual). The business also has equity investments in nine production businesses in the UK and US; Love Productions, Blast! Films, Sugar Films, True North, Chrysalis Vision and Sky Vision Productions in the UK; and in the US, Jupiter Entertainment, Talos Films and Znak & Co.

In addition to its equity investments, Sky Vision works extensively with independent producers in the UK and US and has development deals with a number of production companies including Asylum Entertainment, Double Nickel and Peacock Alley in North America; and Avanti Media, Bohemia, Chalkboard, LittleRock Pictures, Merman Films, and Spring Films in the UK.

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