



15-18 October 2018,
Palais des Festivals, Cannes, France

Press Release

**MOVISTAR+ ORIGINAL 'THE PIER' TO HAVE WORLD PREMIERE
AT MIPCOM 2018**

NEW PROJECT FROM CREATORS OF HIT 'MONEY HEIST'/'LA CASA DE PAPEL'

BETA FILM HANDLES ALL INTERNATIONAL RIGHTS



Paris, 26 July 2018 – “**The Pier**”, Movistar+’s new original series from creators **Álex Pina** and **Esther Martínez Lobato** (“Money Heist” / “La Casa de Papel”), will have its World Premiere TV Screening at [MIPCOM](#) 2018.

The world’s entertainment content market MIPCOM takes place in Cannes, France from 15-18 October. “**The Pier**” will premiere at **the Palais des Festivals on Tuesday 16 October at 6:30pm.**

The eight-hour Movistar+/Telefonica original series in collaboration with Atresmedia Studios, and Pina's Vancouver Media, "The Pier", is currently shooting in Valencia and the surrounding spectacular Albufera National Park area through December 2018. **Álvaro Morte** ("La casa de Papel" lead) stars alongside **Verónica Sánchez** ("Morocco - Love in Times of War", "Gran Reserva") and **Irene Arcos** ("Under Suspicion"). **Beta Film** handles all international rights.

Internationally acclaimed Spanish showrunner **Álex Pina** is due to be in Cannes to promote the series, along with lead cast **Álvaro Morte, Verónica Sánchez** and **Irene Arcos**.

"**The Pier**" is the story of high-profile architect Alexandra who, though already shattered by the suicide of her husband Oscar, is even more devastated when she finds he had been leading a double-life with another woman, Veronica, and their child. Knowing she will either go insane or get to the bottom of the mystery, **Álex** approaches Veronica. She wants to tell her about the death of Oscar, but then decides to befriend her under a false identity to find out why Oscar, though sincere in his love for **Álex**, lived this lie. What really happened that fatal night when his life was taken?

"We are delighted to be hosting the MIPCOM World Premiere TV Screening of "**The Pier**". This series underlines the dynamism of the drama sector in Spanish, and the ambitions of major companies like Movistar+ and Atresmedia," said Laurine Garaude, Director of Reed MIDEM's Television Division.

"We are more than happy that our partnership with Movistar+/Telefonica, Atresmedia and Vancouver Media enables us to present "**The Pier**" at the Grand Auditorium in Cannes - exactly the right stage for this truly exceptional thriller series. After the success of the world premiere of "The Same Sky" two years ago, we are looking forward to welcoming **Álex Pina** and the cast to present "**The Pier**" on the big screen," declared Jan Mojto, CEO Beta Film.

"**The Pier**" joins Showtime's upcoming series "**Escape at Dannemora**" in the line-up of World Premiere TV Screenings at MIPCOM. **Ben Stiller**, Executive Producer and Director of the eight-episode "Escape at Dannemora," will be in Cannes for the premiere of the series, which stars **Benicio Del Toro, Patricia Arquette** ("Boyhood"), alongside **Paul Dano**.

About Reed MIDEM - Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDEM in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow, MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

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