

Press Release

MIPCOM DIVERSIFY TV EXCELLENCE AWARDS NOMINEES UNVEILED

PART OF A RICH LINE-UP OF EVENTS TO PROMOTE DIVERSITY AND INCLUSION
ON THE SMALL SCREEN



Paris, 4 October 2018 – Reed MIDEM today announces the 21 nominees for the [MIPCOM](#) Diversify TV Excellence Awards 2018 and details of the MIPCOM Diversity and Inclusion programme.

Dedicated to championing and promoting diversity and inclusion in all forms across the international television industry, the second edition of the MIPCOM Diversify TV Excellence Awards will take place on Tuesday 16 October 2018 in the Grand Salon of the Intercontinental Carlton Hotel, Cannes, France, during the global entertainment content market, MIPCOM.

The awards reward new and worthy shows launched in the past twelve months or with a season presenting a marked change to the storyline embracing representation and contributing to the evolution of diversity and inclusion on all screens. The 21 nominees

have been chosen by a Jury composed of members of the MIP Markets Diversity Advisory Board and Reed MIDEM's editorial team.

The winning programmes will be chosen by charitable organisations and specialised publications that campaign for equality and inclusion including Gadim, Gay Star News, GLAAD, Minority Rights Group International, Race Equality Foundation, and Scope. They will be announced during a ceremony hosted by British TV presenter Ria Hebden. The first award will be presented by MIPCOM Personality of the Year Issa Rae.

The MIPCOM Diversify TV Excellence Awards ceremony is an invitation-only event for some 200 leading TV executives, supported by Diversify TV and A+E Networks. Sean Cohan, President, International and Digital Media at A+E Networks, and MIP Markets Diversity Advisory Board member, will be among the Award presenters.

A wide spectrum of programmes were submitted from over 20 countries, and the selection reflects a strong European representation, along with USA, Australia and Canada. Comedy is often a strong component, and questions around genre and identity are also very present through powerful characters and compelling storytelling across a diverse range of TV genres and formats.

"We're very pleased to have received many entries from around the world. I'd like to thank all the people who supported this initiative by submitting their programmes that contribute to breaking down barriers and making the TV landscape more representative and appealing to broader audiences," said Laurine Garaude, Director of Television at Reed MIDEM, which organises MIPCOM.

As well as a programme of sessions featuring speakers such as Rania Ali; Anders Hammer, Director/Producer, Hammertime; Desiree Akhavan, Director, Writer, Actor; Jane Millichip, Managing Director, Sky Vision; Wilhelmina Ross, Agent, Creative Artists Agency; Pieter Van Huyck, Head of Scripted, De Mensen and Deborah Williams, Executive Director of the Creative Diversity Network; there will be an event screening of "Informer", the new BBC1 prime-time drama - an Amazon Prime Video USA coproduction - from Neal Street Productions (all3media) on Wednesday 17 October.

The MIPCOM Diversify TV Excellence Awards nominees are as follows:

MIPCOM Diversify TV's Excellence Award for Representation of Race and Ethnicity, Scripted

"The Boy with the Topknot", BBC Two (UK), produced by Kudos Film & Television and Parti Productions, distributed by Endemol Shine International

"Grown", Complex (USA), produced and distributed by Adaptive Studios

"Famalam", BBC Three (UK), produced and distributed by BBC Studios

MIPCOM Diversify TV's Excellence Award for Representation of Race and Ethnicity, Non-Scripted

"Epic Warrior Women: Africa's Amazons", Smithsonian Channel/ZDF/Planète/ORF/ Viasat History (UK), produced and distributed by Urban Canyons

"Against All Odds: The Fight for a Black Middle Class", PBS (USA), produced by Public Square Media, distributed by Scorpion TV

"My Asian Family: The Musical", BBC (UK), produced by Century Films

MIPCOM Diversify TV's Excellence Award for Representation of LGBTQ, Scripted

"Barbelle", KindaTV (Canada), distributed by Revry

"Home and Away", Seven Network Australia (Australia), produced by Seven Studios Australia, distributed by Endemol Shine International

"The Break: Soul Journey", BBC3 (UK), produced by The Comedy Unit, distributed by BBC

MIPCOM Diversify TV's Excellence Award for Representation of LGBTQ, Non-Scripted

"Genderquake", Channel 4 (UK), produced by Optomen, distributed by all3media international

"My Trans Life", RTÉ IRELAND (Ireland), produced by That's a Wrap TV/Zucca Films, distributed by RTÉ

"My House", VICELAND (USA), produced and distributed by VICE MEDIA

MIPCOM Diversify TV's Excellence Award for Representation of Disability, Scripted

"Blind Donna", YLE (Finland), produced by Production House, distributed by YLE Sales

"Grandpa's Great Escape", BBC (UK), produced by King Bert Productions, distributed by Sky Vision

"Homecoming Queens", SBS On-demand (Australia), produced and distributed by Generator Pictures

MIPCOM Diversify TV's Excellence Award for Representation of Disability, Non-Scripted

"Down the Road", één (VRT) (Belgium), produced by Roses Are Blue, distributed by VRT

"In the Dark", LNK (Lithuania), produced by TymDrym

"Different Like Me", BBC Three (UK), produced by Hello Halo, distributed by BBC Studios

New: MIPCOM Diversify TV's Excellence Award for Kids' Programming (all genres)

"16 Hudson", TVOkids (Canada), produced and distributed by Big Bad Boo Studios

"First Day", ABC ME (Australia), produced and distributed by Epic Films

"Mardi Gras + Me", ABC (Australia), produced by ABC ME, distributed by ABC

About Reed MIDEEM - Founded in 1963, Reed MIDEEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDEEM in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPIM in Cannes, MIPIM UK in London, MIPIM Asia Summit in Hong Kong and MIPIM PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow,

MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

About Reed Exhibitions - Reed Exhibitions is the world's leading events organiser, with over 500 events in over 39 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

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