

mipjunior®

13-14 October
JW Marriott
Cannes, France

mipo

HIGHLIGHTS

As of 05 October 2018
Updated regularly

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ABOUT MIPJUNIOR

Since 1993, MIPJunior is **The World's Leading Kids Entertainment Industry Event.**

MIPJunior unites every October **the world's most influential buyers, sellers and producers** the weekend before MIPCOM.

Over two days, key TV and online platforms, IP owners, present, discover and screen the very latest content.

2017 KEY FIGURES:

1,600
PARTICIPANTS

70
COUNTRIES

**1,400 PROGRAMMES,
PROJECTS & IPS**

**664 BUYERS INCL. 136
COMMISSIONERS**

PROGRAMME HIGHLIGHTS:

. **World Premiere Screenings:**

Get a look at the hottest new kids shows before anyone else

. **Keynotes:**

Gain insight into the latest content trends and business models

. **Fireside Chats:**

Hear the programming, acquisition and commissioning strategies of key content executives

. **Pitching:**

Present and discover the next big kids TV hits at the [Projects Pitch](#) and [IP Pitch](#)

. **Matchmaking:**

Find the perfect partners for your projects during Matchmaking Sessions with Buyers and Commissioners

EXCLUSIVE WHITE PAPER:

[Where Next for Kids' TV: Predicting the Future of Children's Content – Exclusive White Paper](#)

By Ampere Analysis

CONFERENCES

CONFERENCE THEME

SMALL WORLD, BIG MONEY

Children are early adopters, making the kids industry a cradle of disruption.

As viewing patterns are shifting rapidly, revenues are shifting in all directions—nothing is stable, nor steadily growing. It's increasingly about finding strong, innovative content, with serious investment required to keep the attention of younger audiences.

The kids sector is showing the way in innovation at a time when the ground keeps moving.

Full programme: [HERE](#)

CONFERENCES

KEYNOTES



MARGIE COHN

President

DreamWorks Animation Television

In a keynote session titled “**Creating Timeless Content in Ever-Changing Times**”, **Margie Cohn** will chronicle five years of extraordinary growth and expansion and will discuss what it takes to create innovative kids and family series across multiple distributors that can keep up with today’s ever-evolving market. As DreamWorks looks ahead to more diversified distribution, Cohn will offer her thoughts on the future of the industry and why it looks bright for content creators.

Margie Cohn oversees all television development and production for the studio’s rapidly-growing slate of original television series, including DWA TV’s groundbreaking multi-year deal with Netflix as well as Hulu, Amazon, Universal Kids and other leading broadcasters around the world.

Sunday 15 October

CONFERENCES

PROGRAMME OVERVIEW

CONFERENCE PROGRAMME OVERVIEW

▶ THE CREATORS' SUPERPANEL - Presenting the World Screen Trendsetter Awards

- . **Ben Bocquelet**, creator of *The Amazing World of Gumball*
- . **Tom McGillis**, co-creator of *The Total Drama* franchise
- . **Angela Santomero**, creator of *Daniel Tiger's Neighborhood*
- . **Jonathan Shiff**, creator of *H2O: Just Add Water*

This panel celebrates the gifted individuals driving modern excellence in children's television. A lively discussion about the creative process, financing challenges, working with linear and OTT broadcast partners, and keeping up with fast-changing media habits. At the end of this session, the four creators will receive the 4th annual Kids Trendsetter Awards, presented by World Screen.

▶ OTHER SESSIONS:

- . Binge Watching Session - Kids Audience Successes Across The Globe
In partnership with Eurodata TV Worldwide
- . Pack Your Bags For Summer Camp Island! Introducing The Magical New Cartoon Network Original - *By Cartoon Network*
- . Child's Play: Tech For Kids Roundup
- . The Future of Public Funding In Kids Content
- . View From The Top: Gazing Into the Future of Kids Media
- . Navigating The OTT Landscape
- . Breakfast Featuring "Holly Hobbie" - *Hosted by Cloudco Entertainment*
- . Animating For Gen Z: "Rise Of The Teenage Mutant Ninja Turtles" Case Study
- . How Well Do You Know Your Fans? *By Turner*
- . Diversity and Inclusion in Kids Content: The Stage Is Shifting
- . International Success Stories by *Telefilm Canada and Canada Media Fund*
- . **Country of Honour - China Outstanding Animation Showcase**
Organised by The State Council Information Office, P.R.C. - National Radio and Television Administration P.R.C.

▶ 30 MINUTES WITH...

In this intimate sessions, key content executives share their programming, acquisition and commissioning strategies over 30 minutes.

- . **Fernando Semenzato** and **Diego Reck**, **National Geographic**
- . **Lev Makarov**, **CTC Media**
- . **Ningning Sun**, **Tencent Technology**
- . **Tiphonie de Raguanel**, **France Télévisions**

CONFERENCES

PROGRAMME OVERVIEW

CONFERENCE PROGRAMME OVERVIEW

▶ KEY SPEAKERS



- . **Ben Bocquelet**, Creator of *The Amazing World of Gumball*
- . **Jules Borkent**, EVP, Content Management and VP, Network Strategy, Nickelodeon
- . **Margie Cohn**, President, Dreamworks Animation Television
- . **Jackie Edwards**, Head of BBC Children's Acquisitions and Independent Animation
- . **Tom McGillis**, Co-creator of *The Total Drama* franchise
- . **Luca Milano**, Director, Rai Ragazzi, Rai Radiotelevisione Italiana
- . **Karen Miller**, VP, Worldwide Programming Strategy, Acquisiitojns and Coproductions, Univesral Kids
- . **Adina Pitt**, VP, Content Acquisitions and Co-productions, Cartoon Network and Boomerang US
- . **Julie Pott**, Creator of *Summer Camp Island*
- . **Typhaine de Ragueneil**, Director of Children and Youth Activities, France Télévisions

CONFERENCES

PROGRAMME OVERVIEW

► MIPJUNIOR PROJECT PITCH

Known as one of the most awaited sessions at MIPJunior, the **Project Pitch** (formerly *MIPJunior International Pitch*) is a unique competition highlighting new kids TV projects with the greatest potential for commissioning and multiplatform extension.

The Project Pitch is open to creators and producers seeking financing for projects in development. After reviewing over one hundred projects, collected via the MIPJunior Screenings Library, our industry jury will choose the five best programmes to pitch live on the MIPJunior stage.

2018 Jury:



Cheryl Taylor

Head of Content BBC
Children's
BBC, UK



Vicky Schroderus

Acquisition Executive
YLE-FINNISH
BROADCASTING, Finland



Michael Stumpf

Head of Children's and Youth
Department
ZDF, Germany



Caterina Gonnelli

Director, Acquisitions and
Coproductions, Disney
Channels EMEA
The Walt Disney Company,
France



Lila Hannou

Head of children's programs
M6 METROPOLE
TELEVISION, France

MIPJUNIOR PROJECT PITCH 2018 OFFICIAL SELECTION:



- . **Billy the Cowboy Hamster** presented by **Dandeloo**
- . **Milo** presented by **Fourth Wall Creative**
- . **Orbiteers - UFO Rescue Team** presented by **Volkenlenker**
- . **South Farm** presented by **Yarki Studios**
- . **The Borrowers** presented by **Blue Spirit Productions**

CONFERENCES

PROGRAMME OVERVIEW

► MIPJUNIOR IP PITCH

Back at MIPJunior for the second year in a row, the **MIPJunior IP Pitch** (previously known as *Pitch Your IP for Animated Series*) is a pitching competition dedicated to producers and creators of children's content to source original IP ideas from the book and gaming industry.

2018 Jury:



Finn Arnesen

SVP Global Distribution & Development
Hasbro Studios, UK



Phil Molloy

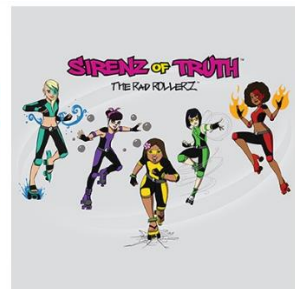
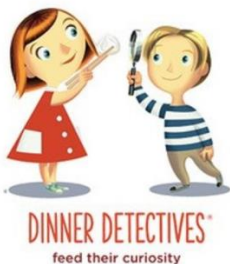
Creative Executive
UK



Chris Rose

Director of Development & Production
Beano Studios, UK

MIPJUNIOR IP PITCH 2018 OFFICIAL SELECTION:



- . **Dinner Detectives** presented by **Publishcreative**
- . **Little Fox** presented by **Wolkenlenker**
- . **Monsters' Kitchen** presented by **THS International Culture & Media Beijing Co**
- . **Acti & Friends** presented by **K6 Media Group**
- . **Sirenz of Truth: The Rad Rollerz** presented by **Sirenz of Truth**

SCREENINGS

WORLD PREMIERE TV SCREENINGS



“GIGANTOSAURUS”

Presented by Cyber Group Studios

Saturday 13 October - 18.00



The brand-new preschool series from Cyber Group Studios for Disney Junior, **“Gigantosaurus”**, will make its **World Premiere TV Screening at MIPJunior on Saturday 13 October** at the JW Marriott Hotel.

“Gigantosaurus” is based on the bestselling book by world-renowned author Jonny Duddle, published by Templar.

The full-CGI comedy action series brings preschool viewers along on the adventures of four young dinosaur friends as they explore their prehistoric world and the mystery of Gigantosaurus, the biggest, fiercest dinosaur of them all. “Gigantosaurus” (52x11’) will be launched on Disney Junior worldwide (excluding India, China and Taiwan) in early 2019, and will then air on major broadcast networks such as France Télévisions and Germany’s Super RTL, plus Netflix almost worldwide.

Watch the Exclusive Trailer [HERE](#)



“MOON ”

Presented by Sutikki and Foundling Bird

Sunday 14 October - 18.00



“**Moon and Me,**” the brand-new series by “Teletubbies” co-creator and “In The Night Garden” creator **Andrew Davenport**, is the second MIPJunior 2018 World Premiere TV Screening to be announced. Davenport will participate in a Q&A session after the screening.

BBC pre-school channel CBeebies will premiere the original new pre-school series “Moon and Me” later this year in the UK, along with Universal Kids in the U.S. Inspired by well-loved tales of toys that come to life when nobody is looking, “Moon and Me” (50 x 22’) breaks new ground in its technical, visual and conceptual ambition, and will create an exceptional new benchmark of quality and integrity for its young global audience. It combines the latest production methods with traditional storytelling, comedy, and music to create a beautifully constructed picture-book world especially for today’s pre-schoolers. It is being produced by Davenport’s Foundling Bird and Sutikki, the kids and family division of Bento Box Entertainment. Sutikki is overseeing global distribution and merchandise licensing.

OTHER SCREENINGS

MADE IN RUSSIA: FUTURE HITS

By Russian Export Center - Sunday 14 October, 12.00

Future hits and hidden treasures. Discover the line-up of Russia's key animation players, fastest growing companies and newest animation projects.

COOKIES & SCREEN: DIGITAL SHORT FORM - NEW CHALLENGE FOR KOREAN IP

By KOCCA (Korea Creative Content Agency) - Sunday 14 October, 16.15

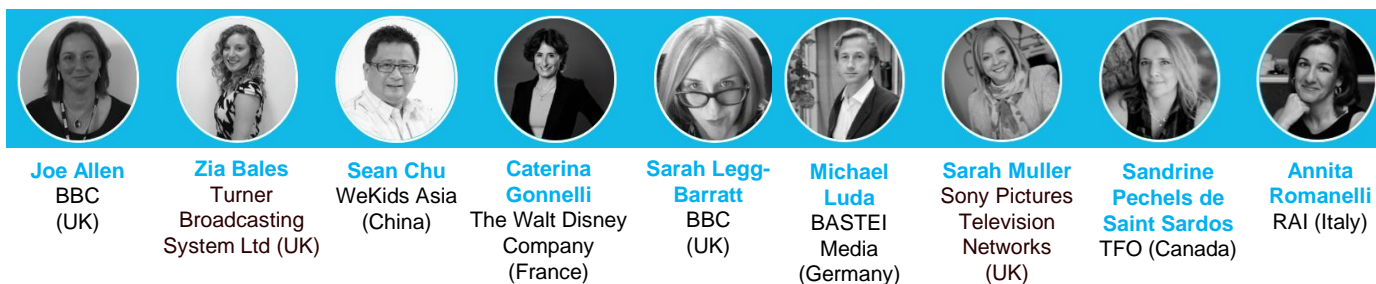
Discover South Korea’s freshest and dynamic animation projects.

MATCHMAKING & NETWORKING

MATCHMAKING WITH BUYERS AND COMMISSIONERS

At the cutting edge of programming, co-production and financing, **MIPJunior gathers worldwide top decisions-makers in funding, commissioning, production and distribution.** This matchmaking will give the commissioners the opportunity to meet with a targeted selection of producers with projects from different stage of production (early stage to in production) looking for development partners worldwide.

Among 2018 Hosts :



MIPJUNIOR NETWORKING LUNCH: “LITTLE TIARAS - BE MAGIC NOW”

In partnership with CTC Media, and in support of Made In Russia

Open to all MIPJunior delegates

Saturday 13 October - 12.30 - Majestic Hotel

MIPJUNIOR OPENING PARTY

In partnership with Molang (Millimages)

Open to all MIPJunior delegates

Saturday 13 October - From 19.00 - Grand Hotel Beach

MIPJUNIOR CLOSING PARTY

In partnership with NBCUniversal Dreamworks - By invitation only

Sunday 14 October - From 18.30 - InterContinental Carlton Hotel