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# Your MIPCOM Experience

**mipcom**<sup>®</sup>

**15-18 OCTOBER 2018**

Palais des Festivals,  
Cannes, France

## MIPCOM OPENING TIMES

### Opening hours:

15-16-17 October: 08.30-19.00  
18 October: 08.30-18.00

### Registration hours:

13 October: 14.00-19.00  
14 October: 09.00-19.00  
15 October: 08.00-19.30  
16-17 October: 08.30-19.00  
18 October: 08.30-16.00

## Prepare for MIPCOM in advance:

### ➔ Visit the **MIPCOM website** to organise your travel

- Book your transportation & accommodation with our partners to get the best deals

### ➔ Prepare your agenda and meetings ahead of time

- Check out the **programme of MIPCOM**: conferences, screenings & events
- Log in to the **MyMIP Online Database** and
  - Activate your account with the login and password received by email
  - Find out **who is attending MIPCOM**
  - Send one-to-one messages to delegates and organise your meetings
- Download the **MIPCOM 2018 Mobile App**
  - This app features companies & participants' lists, show news...
  - It is synchronised with the database and your email box



### ➔ Your badge: your key to getting into MIPCOM

- You have your registration confirmation email:
  - **Pick up your MIPCOM badge at the Press Registration desk**, located in the Gare Maritime (Croisette 22)
  - To pick up your **MIPJunior badge**, go to the **JW Marriott Hotel**
- Your badge gives you access to MIPJunior and MIPCOM



*Your badge must be carried all times, and must be shown at entry points around the area.  
Your badge is strictly personal and non-transferable.*

## ON-SITE SERVICES FOR JOURNALISTS

### → Press Registration

Rendez-vous at the **main registration area**, located in the Gare Maritime (Croisette 22).

### → Press Club

Located in the **Palais des Festivals, level 1**, it is a lounge area, equipped with a bar, where journalists can meet MIPCOM participants and conduct their meetings/interviews.

Opening hours: 08.30-19.00

### → Editorial Room

Located in the **Palais des Festivals, level 1**, and reserved for journalists, this room is fully equipped with Mac and PC computers, internet connections, a printer and the assistance of a permanent staff member.

Opening hours: 08.30-19.00

### → More info on MIPCOM

- Check out our online **Press Room** dedicated to journalists. You will find a wealth of useful info: press releases, highlights of the show, calendar of events... (<http://www.pressroom.mipcom.com>)

- To illustrate your articles, visit our **photo bank** ([www.reedmidemphotos.com](http://www.reedmidemphotos.com)). You will find a selection of photos of MIPCOM & MIPJunior.

### → Your Press Contacts

- **Come and meet us at the Press Office, located in the Press Club (Palais 1).** We will be happy to meet you and provide you with all the information and contacts you need to cover the event.

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### → Follow us **mip trends**

Discover **key industry news**, important **information about the show** and much more...

### → PRESS EVENTS not to be missed!

#### • Screening Event-Preview of "Florence"

In presence of former Italian Prime Minister **Matteo Renzi**  
Monday 15 October – 10.00 – Audi D

#### • Press Meeting/Roundtable

"**Modern creative leadership in the screen industries of the future**" – in presence of **Lord David Puttnam**  
Monday 15 October – 15.00 – Salon Croisette – **By invitation**

#### • Press Conference Parrot Analytics

**Announcement of the first annual Global TV Demand Awards** – presented by Parrot Analytics  
Tuesday 16 October – 10.00 – Salon Croisette

#### • Press Luncheon A+E Networks

A+E Networks presents the **screening of "Project Blue Book"**. Followed by a panel discussion featuring cast and showrunner Sean Jablonski.  
Tuesday 16 October – 12.30 – Majestic Hotel – **By invitation**

#### • Press Conference Movistar+/Beta Film

**Movistar+ and Beta Film present "The Pier"**  
In presence of the showrunner Álex Pina and the lead cast  
Tuesday 16 October – 14.30 – Salon Croisette

#### • Press Meet-up MIP Cancun

**More information to come**  
Wednesday 17 October – 10.15 – Press Club

#### • The MIPCOM Wrap Press Cocktail

In presence of **MIPCOM executives**  
Thursday 18 October – 11.30 – Salon Croisette