

Press Release

MIPCOM AWARD TO FUJI NETWORK'S TORU OTA



Paul Zilk and Toru Ota

Cannes, 16 October 2018 – Reed MIDEM, organiser of MIPCOM presented today a lifetime achievement award to Toru Ota, Senior Executive Managing Director of Fuji Television Network, Japan.

The award was presented in Cannes during MIPCOM by Paul Zilk, CEO of Reed MIDEM in recognition of Ota's outstanding contribution to television production during the course of his career.

Over the last 30 years Ota has been highly instrumental in the creation of a major drama trend in Japan, including the launch of "Tokyo Love Story" which was the first Japanese drama series to become a breakthrough success in China and Asia.

The MIPCOM Lifetime Achievement Award is awarded to talented individuals who have dedicated their career to creating and broadcasting quality programming.

About Reed MIDEM - Founded in 1963, Reed MIDEM is an organiser of professional, international markets that are essential business platforms for key players in the sectors concerned. These sectors are MIPTV, MIPDOC, MIPCOM, MIPJUNIOR in Cannes, MIP China in Hangzhou and MIP Cancun in Mexico for the **television and digital content** industries; MIDEM in Cannes for **music** professionals; Esports BAR in Cannes and in Miami for the **esports** business; MIPIIM in Cannes, MIPIIM UK in London, MIPIIM Asia Summit in Hong Kong and MIPIIM PropTech Summit in New York for the **real estate** industry; MAPIC in Cannes, MAPIC Russia in Moscow,

MAPIC Italy in Milan, MAPIC China Summit in Shanghai and IRF brought by MAPIC in Mumbai for the **retail real estate** sector.

About Reed Exhibitions - Reed Exhibitions is the world's leading events organiser, with over 500 events in over 39 countries. In 2017 Reed brought together over seven million event participants from around the world generating billions of dollars in business. Today Reed events are held throughout the Americas, Europe, the Middle East, Asia Pacific and Africa and organised by 38 fully staffed offices. Reed Exhibitions serves 43 industry sectors with trade and consumer events. It is part of RELX Group, a global provider of information and analytics for professional and business customers across industries.

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