HIGHLIGHTS

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ABOUT MIPCOM

WHAT IS MIPCOM?

MIPCOM is the World’s Largest Entertainment Content Market.

Launched in 1983, MIPCOM – the largest TV market in the world – brings together every year the most influential TV and digital content executives for four days of creative exchange, networking, screenings and inspiring talks.

From blockbuster programming to groundbreaking partnerships, the global TV industry converges in Cannes each October to create the greatest gathering in entertainment under the sun.

A CUTTING-EDGE MARKET

Special Features include:

- MIPCOM Personality of the Year
- Diversity & Inclusion Programme including Diversify TV Awards
- Woman In Global Entertainment Lunch
  - MIPCOM’s annual thought leadership and networking event for the world’s most influential women shaping the future of TV and entertainment
- World Premiere & Market Screenings
  - Get an exclusive first look at the most-anticipated series from around the world
- Media Mastermind Keynotes
  - Learn from international leading decision-makers shaping the future of the global content industry
- Production Funding Forum
  - A unique opportunity for producers and financiers to meet and bring premium content projects to life

EXCLUSIVE WHITE PAPERS & REPORTS:

- Unblocking the Chain: Blockchain in TV and Film Production, Finance and Distribution – Exclusive White Paper by AMPERE ANALYSIS
- How, When and Why Diverse Kids Audiences Find, Consume and Stick with Content
  - Exclusive White Paper by DUBIT LIMITED
MIPCOM 2019 CONFERENCE THEME:

The Streaming Offensive

This year’s big theme, “The Streaming Offensive” reflects the seismic changes in global distribution models; their impact on content production and licensing, and the global response to the direct-to-consumer challenge.

The long awaited strike back has arrived. Media giants, now bigger than ever, are organised and ready to unleash their direct-to-consumer offensive.

The highly anticipated new SVOD and AVOD streaming platforms are about to shake-up the global distribution model once again.

A fundamental transformation of the content production and licensing ecosystem translating into major streamlining of organisations and business models; new opportunities for technology partners to respond to the insatiable demand for faster content delivery, and richer sound and video experiences; and the never-ending quest for signature programming, top talent and premium IP.

**TECH TALKS**

Impact and opportunities brought by new technologies on the whole content value chain – from production to distribution, from marketing to User-experience.

**OTT**

Beyond the streaming behemoths, is there a place for niche / smaller platforms? What business models (AVOD vs SVOD...)?

**PRODUCTION FUNDING FORUM**

Talking about funding creativity, conversation with investors and content powerhouses
Robert Greenblatt has been named MIPCOM 2019 Personality of the Year. The internationally renowned entertainment executive and producer will be honoured at a gala dinner for leading international television executives at the Carlton Hotel, Cannes, France, and will take part in a keynote interview on Tuesday 15 October bringing his unique perspective to this year’s theme “The Streaming Offensive”.

In a career spanning three decades, Robert Greenblatt has earned a reputation as one of the most successful entertainment executives of his time, credited with network turnarounds, a string of ground-breaking programmes, award-winning producing roles and Tony Award-winning Broadway hits.

In his current role he oversees the launch of WarnerMedia’s new direct-to-consumer service HBO Max, as well as HBO, TNT, TBS, truTV and Otter Media, with responsibility for all creative and operating decision across the portfolio worldwide.

Prior to this, Greenblatt served as Chairman of NBC Entertainment, where he was credited with putting the network back at the top of the ratings after a decade with a line-up of hit programming that included “This is Us”, “Will and Grace”, “The Voice” and “The Good Place”.

He started his career as a producer of award-winning shows including HBO’s “Six Feet Under” for which he won the 2002 Golden Globe Award for Best Drama Series, the 2003 Producers Guild Award, three GLAAD Media Awards and the Peabody Award.

Past MIPCOM Personality of the Year honourees include:

- Issa Rae, Creator, Producer and star of HBO’s “Insecure” (2018)
- David Zaslav, President & CEO, Discovery Inc. (2017)
- Shonda Rhimes, Founder, Shondaland (2016)
- Dana Walden & Gary Newman, Chairmen & CEOs, Fox Television Group (2015)
- Simon Cowell, TV & Film Producer, SYCO (2014)
- Jeffrey Katzenberg, CEO, DreamWorks Animation (2013)
As Head of International Originals, James Farrell oversees the development and production of all original series and features under the Amazon Studios banner outside the United States. Throughout his keynote (joined by other international programming and development executives from Amazon Studios) he will discuss the company’s ambitious global vision, with a special focus on Europe and Amazon Studios’ growing slate of local originals in the U.K., Germany, France, Italy, Spain, and its increased local production around the world. As Director of European Prime Original Series Georgia Brown oversees the development and production of scripted and non-scripted Amazon Originals in Europe.

Monday 14 October – 11:30

Founded in 2014, Tubi is the world’s largest ad-supported video on demand service with over 15,000 movies and television shows from over 200 content partners. Founder and CEO Farhad Massoudi and Chief Content Officer Adam Lewinson will put the spotlight on the rapid growth of ad-supported video on demand in their keynote “AVOD: The Rise Of Free”. In an era where linear viewership is in secular decline and VOD is growing, ad-supported video on demand (AVOD) is rapidly expanding and provides consumers free streaming options to SVOD services. Massoudi and Lewinson will be joined by a panel of special guests to discover AVOD’s impact on the global content marketplace and what lies ahead in the future.

Monday 14 October – 12:15

Joyn is Germany’s largest freemium streaming platform offering live streams of 55 public and private free TV channels as well as several originals and exclusive series in one app. This winter, the premium version with an additional subscription model will follow. In his keynote speech, Max Conze, CEO of ProSiebenSat.1, will explain why this offer – a joint venture between ProSiebenSat.1 and Discovery – is unique in Germany, discuss the role of Joyn in ProSiebenSat.1’s digital strategy and share some insights of how local content remains key to win with audiences.

Monday 14 October – 16:15
“RuPaul’s Drag Race” leader RuPaul Charles will receive the 2019 VARIETY VANGUARD AWARD at MIPTV. The award recognizes television industry leaders who have made a significant contribution to the global business entertainment. RuPaul Charles has hosted and executive produced the VH1 franchise “RuPaul’s Drag Race” for a decade, winning three consecutive Emmys for host a reality-competition series. The elimination-style talent competition to find “America’s next drag superstar” has proven to be a hit in key global territories including the U.K., Australia, the Netherlands and Israel. The BBC is preparing to launch a local version of the show in October.

Monday 14 October – 17:00

Newen, part of the TF1 Group, is France’s leading producer of audiovisual content, working in every genre on the full spectrum of channels and platforms. It has broadened its reach on the domestic and global markets with the acquisition of stakes in production outfits Tuvalu Media (Netherlands), Pupkin (Netherlands), Nimbus (Denmark), De Mensen (Belgium) and Reel One (Canada). Bibiane Godfroid, Newen’s CEO, will talk about the Group’s ambitions and greatest challenge in a keynote speech on Tuesday 15 October entitled “How to keep endlessly adapting in order to offer the best possible content on an ever-changing audiovisual landscape?".

Tuesday 15 October – 11:15

Darren Star is the creator of the current smash hit series Younger which recently wrapped its 6th season on Viacom’s TV Land and was picked up for a record-breaking seventh season set to debut next year. He is now in production on his new Paramount Network series Emily in Paris starring Golden Globe-nominated actress and author, Lily Collins. Star is the creator and executive producer of three of the last decade’s most popular television phenomena: Beverly Hills 90210, Melrose Place and the three-time Golden Globe® and Emmy® Award-winning HBO comedy series Sex and the City.

Tuesday 15 October – 12:00
In his role as Global Vice President and Head of Content Partnerships at Twitter, Kay Madati is responsible for driving partnerships with media and content publishers across all categories and delivering strategies that extend, scale, market, and monetize their content and programming initiatives across Twitter. During his keynote "The Past, Present And Future Of Twitter's Content Partnerships", Kay Madati will be joined by top media executives and talent to discuss some of Twitter’s most successful partnerships to date. Hear how Twitter hopes future partners will work to build out multi-platform content programming, as well as exciting examples of what’s next.

**Tuesday 15 October – 16:15**

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**MIPCOM 2019 PERSONALITY OF THE YEAR KEYNOTE**

**Robert GREENBLATT**
Chairman
WarnerMedia Entertainment and Direct-to-Consumer

More information [here](#)

**Tuesday 15 October – 17:00**

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**Ruth Berry**, Managing Director Global Distribution of [ITV Studios International](#), oversees ITV Studios’ production companies across Europe and Australia, its growing US scripted business and ITV Studios international distribution arm, ITV Studios Global Entertainment. During a keynote titled “The evolution of television - shaping culture around the world”, Ruth Berry will discuss the way that content can connect with audiences on a deeper level - from *Love Island* which has defied the trend for young adult audiences moving away from linear television, to dramas like *Noughts + Crosses*, which offers a thought-provoking lens on racism and prejudice, and *World on Fire*, which tells the story of the ordinary families caught up in events which were not of their making during World War Two. In this session Ruth will look at what it takes to move hearts and minds and why it matters.

**Wednesday 16 October – 11:00**
Jed Mercurio, a four-time nominee as Best Drama Writer for both the Royal Television Society and Writers’ Guild of Great Britain, is one of the few British screenwriters to work as a showrunner. His most recent productions, the serial award-winners Bodyguard and Line of Duty, have broken audience records in the UK, with Line of Duty being nominated for 10 BAFTA Awards.

In his keynote session, titled “Talent Behind the Camera”, Jed Mercurio will discuss writers’ and showrunners’ many responsibilities as they write and/or executive produce, supervise other writers, manage talent and maintain relationships with studios, channels and platforms.

At the end of the session, Jed Mercurio will be presented with a WORLD SCREEN TRENDSETTER AWARD, in partnership with MIPCOM, in recognition of his contribution to the international television industry.

Wednesday 16 October – 11:45
CONFERENCES
PRODUCTION FUNDING FORUM

PRODUCTION FUNDING FORUM

A unique opportunity for producers and financiers to meet and bring premium content projects to life. A 2-day programme open to all delegates.

❖ FINDING INVESTMENT: TRANSFORMING IDEAS INTO REALITY

Along with having a great script, talent, or even just a concept for the next hit show, having financial support is essential to springboard your idea into reality. This series will feature dynamic presentations from top industry players—including banks and private investors—who will reveal how to find funding and the right partners for your projects.

Companies confirmed: DRG, Silver Reel Partners, ACF Investment Bank, Barclays, C47 Investment, The Story Lab...

❖ FUNDING CREATIVITY: IN CONVERSATION WITH...

A series of 20-minute fire-side chat session. International content powerhouses unveil their creative approaches and business strategies to develop, finance, produce and distribute platform agnostic content resonating both globally and locally.

Companies confirmed: Atresmedia Studios, BBC Studios, Constantin Film, Endemol Shine Group, Keshet International, SK Global, Viacom International Studios Americas, Yes Studios, Yandex Studio
CONFERENCES
D2C TECH / INDUSTRY SPOTLIGHTS

D2C TECH

Here from international SVOD/AVoD streamers on their strategy and global distribution challenges; and get an overview of new opportunities for technology partners to respond to the insatiable demand for faster content delivery and richer viewer’s experiences.

- Tech Trends: An Overview Of The Future
- Tech Talks: Innovation Show & Tell
- Asia-Pacific: The New OTT ‘El Dorado’
- Streaming Services: Beyond the Giants
- AVoD On The Rise
- 5G: The Promise Of Transformation
- Emotional Data: Measuring Audience Engagement
- Measuring The Impact of Diversity On Audience Potential

INDUSTRY SPOTLIGHTS

- Global TV Trends: Who is Watching What, How and Why?
  In partnership with Eurodata TV Worldwide and Tape Consulting
- International Co-Production Opportunities With The Middle East
  In partnership with JAWWY TV and MBC Studios
- Finnish Content Showcase & Cocktail
  In association with Audiovisual Producers Finland - APFI
- Finding Success With Costume Drama in Global Markets
- New Ways of Creating Global Content: The Mediapro Studio’s “The Head”
- Big Talent, Bigger Ideas – Presented by ITV Studios
- OTT Opportunities – Local Alliances and Global Battle – By Red Bee Media
- Hercai Networking Session: Q&A and Cocktail - By ATV
- Trending Topics: The Most Buzz-Worthy Trends of The Market
Argentina, China, Japan, and Russia were spotlighted as countries of honor at MIPCOM in the past years as we detected a rising potential in terms of creativity, innovation and ability to enter into global collaborations. Years have passed and it seems to us the perfect timing to step back and have a sharp look on how they kept up with their ambitions.

Quality content up to international standards, new technical breakthroughs in terms of advanced imaging, increase of global exports and new international cooperation... Each one of them has a story to tell. It will be for sure inspirational insights for the next rising content nations that are building up in every corner of the world.

Argentina is highlighting its role as a development and creativity hub for International audiovisual projects.

- Snack ‘N Screen Argentina - Tuesday 15 October

China Country of Focus Events:

- Fresh TV China – Monday 14 October
- China Network Audiovisual Industry Forum – Tuesday 15 October

Japan Country of Focus Events:

- World Premiere TV Screening “The Return” – Tuesday 15 October
  Presented by Samurai Drama Channel
- The J-Creative Party - Tuesday 15 October
- The Screening of “An Artist of The Floating World” – Monday 14 October
- Crazy Formats From Japan: New Partnership and Format From TBS (Tokyo Broadcasting System) – Tuesday 15 October
- A Japan Pavilion established with Japan’s Ministry of Internal Affairs and Communications, representing 12 regional broadcasters and producers.

Russia Country of Focus Events:

- Okko Studios Lineup 2019-2020: Production and Distribution – Monday 14 October
This year’s Diversity & Inclusion programme will feature major personalities who are speaking out to create more opportunities and enhance visibility for talent from diverse backgrounds. It will also highlight experts demonstrating the positive impact of diversity, through a series of networking events bringing together various communities.

► DIVERSITY & INCLUSION CONFERENCES


. **Measuring the Impact of Diversity on Audience Potential** – Wednesday 16 Oct. As recent hit films and TV series have shown, diverse and inclusive content has a tremendous impact not only on audience satisfaction, but on financial success. Experts from research agencies and content makers 3Vision, Parrot Analytics, A+E Networks and AMC Networks International will discuss how measuring this type of data – from development to distribution – can help producers and broadcasters leverage this information to test their shows, predict audience reach, and discover how it translates into sales.

► MIP MARKETS DIVERSITY ADVISORY BOARD

. **Bunmi Akintonwa**, CEO, Little Black Book Company Int.
. **Sahar Baghery**, Head of Business Development, Amazon Prime Video
. **Sean Cohan**, President, Wheelhouse Entertainment & Chief Business Officer, Wheelhouse Group
. **David Cornwall**, Managing Director, Scorpion Television
. **David Ellender**, CEO, Sonar Entertainment
. **Sallyann Keizer**, Managing Director, Sixth Sense Media
. **Nick Smith**, EVP Formats, All3Media International.
Dedicated to championing and promoting diverse and inclusive content that can make an impact on wide audiences, the third edition of the MIPCOM Diversify TV Excellence Awards will be held on Monday 14 October 2019, at the Carlton Hotel, Cannes, France.

The 21 nominated programmes, all of which have been broadcast in the past 12 months, have been recognized by the Pre-Selection Jury for providing a fair and accurate representation of BAME, LGBTQ+ and disabled communities. They are also seen as standing out for originality and excellence in terms of storytelling, casting and production values, challenging stereotypes, and showing a positive impact.

The winning programmes will be chosen by charitable organisations that campaign for equality and inclusion, including GADIM, GLAAD, ILGA-Europe, Minority Rights, Race Equality Foundation, SCOPE, Show Racism the Red Card, and Sporting Equals, and will be announced at the MIPCOM Diversify TV Excellence Awards ceremony, an invitation-only event for some 200 leading TV executives, held in partnership with A+E Networks and Diversify TV.

The shortlist features an eclectic selection highlighting a variety of voices and talent from around the world, from major linear and non-linear broadcasters representing 11 countries across all continents. Themes tackled include love, friendship, family, heritage, and humour, as well as challenges and issues of inequality.

The 21 nominated programmes are (more info HERE):

- **Representation of Race and Ethnicity / Scripted**

  - **ACKLEY BRIDGE**
    - Production: The Forge
    - Distribution: all3media international
    - Original Broadcaster: Channel 4
    - Country: UK

  - **ISOKEN**
    - Production: TRIBE85 PRODUCTION
    - Distribution: Trace Content Distribution
    - Original Broadcaster: Africa Magic
    - Country: Nigeria

  - **KISS ME FIRST**
    - Production: Kindle Entertainment and Balloon Entertainment
    - Distribution: Lionsgate
    - Original Broadcasters: Channel 4, Netflix
    - Country: UK
CONFERENCES
DIVERSITY & INCLUSION

✧ Representation of Race and Ethnicity / Non-Scripted

AFRICAN DIASPORA DIARIES
Production: BBC Africa TV/Digital
Distribution: BBC
Original Broadcasters: BBC World News / BBC News Channel / BBC iPlayer
Country: UK

BREAKING THE TABOO – RACISM AND RESISTANCE
Production: Globosat Programadora / Spray Filmes
Distribution: Globosat Programadora
Original Broadcaster: Globosat Programadora
Country: Brazil

THE CURRY HOUSE KID
Production: Swan Films
Distribution: all3media international
Original Broadcaster: Channel 4
Country: UK

✧ Representation of LGBTQ+ / Scripted

THE BOLD TYPE
Production: Universal Television
Distribution: NBCUniversal
International Distribution
Original Broadcaster: Freeform
Country: USA

VIDA
Production: Big Beach and Chingona Productions in association with STARZ Originals
Distribution: Lionsgate Television
Original Broadcaster: STARZ
Country: USA

YOUNGER
Production: Darren Star Productions, Jax Media and TV Land
Distribution: Endemol Shine International
Original Broadcaster: TV Land
Country: USA

✧ Representation of LGBTQ+ / Non-Scripted

THE SPARK, THE ORIGINS OF PRIDE
Production: CAPA
Distribution: Newen Distribution
Original Broadcasters: Histoire TV/RMC Story
Country: France

TRANSKIDS
Production: Medalia Productions
Distribution: MetFilm Sales - International Sales Agent
Original Broadcaster: YesDocu (DBS)
Country: Israel

YOU CAN’T ASK THAT
Production: Australian Broadcasting Corporation
Distribution: ABC Commercial
Original Broadcaster: Australian Broadcasting Corporation
Country: Australia
CONFERENCES
DIVERSITY & INCLUSION

❖ Representation of Disability / Scripted

JERK
Production: Roughcut TV
Distribution: BBC
Original Broadcaster: BBC 3
Country: UK

PERFECT WORLD
Production: KANSAI TV
Distribution: KANSAI TV
Original Broadcaster: KANSAI TV
Country: Japan

THIS CLOSE
Production: Super Deluxe, Killer Films
Distribution: AMC Studios
International
Original Broadcaster: Sundance TV
Country: USA

❖ Representation of Disability / Non-Scripted

IF THERE’S ROOM FOR TWO
Production: TVE, Onza Entertainment, Fisherman Media
Distribution: TVE
Original Broadcaster: TVE
Country: Spain

NO DRAMA - BERNARDA ALBA
Production: Canal Encuentro
Distribution: Canal Encuentro
Original Broadcaster: Canal Encuentro
Country: Argentina

NO VACANCY: VANCOUVER’S HOUSING CRISIS
Production: Accessible Media
Distribution: Accessible Media
Original Broadcaster: Accessible Media
Country: Canada

❖ Kids’ Programming

RAINBOW STORIES
Production: Hopster Studios, Cloth Cat Animation
Distribution: Hopster
Original Broadcaster: Hopster
Country: UK

THE BRAVEST KNIGHT
Production: Big Bad Boo Studios
Distribution: Big Bad Boo Studios
Original Broadcaster: Hulu
Country: USA

WHAT IT’S LIKE
Production: Australian Broadcasting Corporation
Distribution: ABC Commercial
Original Broadcaster: Australian Broadcasting Corporation
Country: Australia
4K - 8K / ULTRA HD

Cutting-edge technology
MIP’s comprehensive programme track on the latest 4K-8K/UHD technology is back at MIPCOM! This dynamic session will feature inspiring talks, useful data, and an exclusive 4K-8K-UHD content screening. Participants will also be able to screen a collection of extraordinary 8K-UHD footage in dedicated state-of-the-art theatres.

ULTRA HD TV NOW: SONY 4K/8K

4K/UHD channels are growing in number and the availability of OTT streaming services are helping drive the ownership of UHD displays to record labels. MIPCOM’s 2019 UHD Programme welcomes China Central TV for the first time, along with Colombia’s Caracol TV, Al Kass Sports from Qatar, Fashion TV, CJ-E&M Korea and Mindproduction Korea. TMS Tokyo will showcase their film restoration skills for 4K. BBC Studios will screen their latest 4K landmark series “Seven Worlds, One Planet” and ZDF-E will dazzle delegates with a triple bill of factual programming, while Off the Fence will screen its lavish Aerial Britain.

LIVE THE STORY: NHK 8K

Japanese public broadcaster NHK is organizing a series of screenings and talks on ultra-high definition 8K at MIPCOM 2019 as part of the showcase “Live the Story: NHK 8K”. To stage the 8K showcases, MIPCOM is for the first time hosting the NHK 8K Theatre, complete with a 248-inch 8K screen and a 22.2 multichannel sound system.

NHK’s 8K events at MIPCOM:

- INTERNATIONAL PREMIERE DRAMA SCREENING in 8K HDR:
  “An Artist of the Floating World”
  Monday 14 October – 11:00-13:00
  followed by a Q&A with cast and crew:
  Ken Watanabe (actor), Yuki Fujimoto (scriptwriter), Kazutaka Watanabe (director)

- 8K Talks sessions will highlight the transformation of 8K production, and turn the spotlight on 8K production in China, in music and art, one of the first genre to use 8K, and in natural history and science.

- Cocktail: Waves of the 8K Sound (by invitation only)
  “Sting and Shaggy: Live in Philadelphia”
WORLD PREMIERE TV SCREENINGS

Get a first and exclusive look at the most anticipated series and programmes from around the world in presence of stars and celebrities.

WORLD PREMIERE TV SCREENING
“AGENT HAMILTON”
Presented by Beta Film
Sunday 13 October – 18:30
Followed by a Q&A with cast and crew

Beta Film’s brand-new spy thriller from the makers of “Midnight Sun”, based on the bestselling “Hamilton” novels by Jan Guillou.

With 10 one-hour episodes, the series stars top-notch international cast including Jakob Oftebro (“Below the surface”, “Kon-Tiki”), the “Wallander” stars Krister Henriksson and Nina Zanjani, and US actress Rowena King (“Shut Eye”, “The Bucket List”). Erik Leijonborg (“The Last Kingdom”) is lead and conceptual director. The series is produced by Beta Film subsidiary Dramacorp-Pampas Studios. Co-producers are Beta Film and German broadcaster ZDF.

Former Swedish intelligence officer Carl Hamilton, trained by U.S. Navy Seals to become part of an illegal black-ops cell within the Swedish military, is caught up in a murder investigation seemingly linked to public cyberattacks and soon finds himself in a life-threatening mission against a corporate private security firm.

WORLD PREMIERE TV SCREENING
“DEVILS”
Presented by Sky Studios
Monday 14 October – 18:30

Set against the chaos following the global financial crisis, DEVILS is a sophisticated thriller starring Alessandro Borghi (Suburra) and Patrick Dempsey (Grey’s Anatomy).

After being implicated in a deadly scandal, a trader at a leading London bank fights to clear his name, but instead uncovers an international conspiracy masterminded by powerful forces operating in the shadow.

Produced by Sky Italia and Lux Vide, in association with Orange Studio, funded by Sky Studios and distributed internationally by NBCUniversal Global Distribution, the 10 x 60’series will be broadcast on Sky. “Devils”, which was shot in Rome and London, is directed by Nick Hurran (“Sherlock,” “Doctor Who,” “Fortitude,” “Altered Carbon”) and Jan Michelini (“Medici”). Based on the best-selling novel by Guido Maria Brera, Patrick Dempsey, Alessandro Borghi and Kasia Smutniak will attend the world premiere showcase.
The first Japanese costume drama shot in 8K, “The Return” will have its World Premiere at MIPCOM. Based on a story by award-winning writer Shuhei Fujisawa “The Return” stars Tatsuya Nakadai, a veteran of director Akira Kurosawa’s historical epics, with Takako Tokiwa and Jiro Sato, who will be in Cannes for the premiere. "The Return" was directed and co-written by Shigemichi Sugita for Japan’s Samurai Drama Channel, a pay TV service on Japanese cable and satellite platforms that specializes in historical movies and TV programs. The main character is an old outlaw who returns to his hometown after many years of wandering the land and living a gambler's life. While reflecting on the sins he committed in the past, he meets a young woman in trouble and decides to save her, and himself, in the process. The 120-minute special drama was coproduced by Nihon Eiga Broadcasting Corporation along with its production committee, and Kansai TV will handle international sales.
“THE WALL – COVER YOUR TRACKS”  
Presented by Beta Film (Germany)  
Monday 14 October – 9:00  
In a remote mining colony, the body of a young dancer is found. Céline, an experienced metropolitan detective is sent to investigate. Being cooped up in the massive structure that is the colony – the inhabitants simply call it “The Wall” – soon presents her with some challenges that exceed her investigative efforts. While her personal life is increasingly entangled in the case in this isolated community full of secrets, one fear is always present: The murderer will soon strike again…

“THE WARRANT”  
Presented by Imagicomm Entertainment (USA)  
Monday 14 October – 10:30  
“The Warrant” is a thrilling, action-packed period adventure film following Sheriff John Breaker (Neal McDonough) and his by-the-book son (Steven R. McQueen) in their hunt to bring in an old Army buddy (Casper Van Dien), who now, on the opposite side of the law, threatens post-war peace.

“MORTEN”  
Presented by Incredible Film (The Netherlands)  
Monday 14 October – 12:00  
A political thriller about betrayal, power and temptation. Morten is a man who seems born for his job, headed for a glorious future as prime minister. Then a murky secret from the past threatens to harm his reputation. Directed by Emmy Award winning Jean van de Velde. (8x50’ tv series)

“MISTER MAYFAIR”  
Presented by SPI International (USA)  
Monday 14 October – 14:30  
“Mister Mayfair" tells the tale of Max Mayfair, a former New York gangster who’s now living the good life in Mayfair, London, rubbing elbows with a glamorous crowd. At 65, nothing can stop him — except the arrival of his heretofore unknown granddaughter, Barbara. In search of her last remaining relative, she slams into Max’s life like a freight train.
"THE PLAGUE" - Season 2  
Presented by MOVISTAR (Spain)  
Monday 14 October – 16:00  
Five years after the latest plague epidemic, Seville has finally recovered. It continues preserving the monopoly of commerce with the Americas and its prosperity increases. But so does its population, which skyrockets to reach all-time records. The government is unable to feed its population and to provide basic welfare services. Social unrest grows and leads to the emergence of the Garduña, an underworld criminal organization that has taken control of the city.

"ON THE DEATH ROW"  
Presented by STUDIOCANAL (France)  
Tuesday 15 October – 09:00  
"On Death Row" is a true crime drama series (4 x 60’) starring world-renowned actor Miguel Angel Silvestre ("Sense8"; "Narcos"). "On Death Row" is adapted from the book by Nacho Carretero (Farina), is commissioned by Movistar+ and produced by the award-winning Bambu Producciones. The series shows Pablo Ibar fight to get a fair trial from the day a triple murder was committed to the day of final sentencing in 2019 when he could either be released or sent back to death row to be executed.

"ARUANAS"  
Presented by GLOBO (Brazil)  
Tuesday 15 October – 10:30  
The first-ever production of its kind, "Aruanas" series goes far beyond the action-drama-thriller genre by shedding light on a growing interest debate for consumers around the world: the society shift to day-by-day actions that will preserve our planet. Designed for a bold International distribution, the series has the support of some of the most important environmental and human rights organizations in the world.

"OUR CENTURY"  
Presented by TVP Polish Public Television (Poland)  
Tuesday 15 October – 14:00  
"Our Century" is a story about the fate of the multigenerational Winny family, woven into the dramatic events of the 20th century. The action begins with the outbreak of WWI and ends after one hundred years, in modern times. The series is also an insightful portrait of Polish society depicted against the background of the turbulent, 100-year history of Polish statehood. Directed by: Piotr Trzaskalski (13x45’).
“THE ACCIDENT AKA THE LIGHT”
Presented by all3media International and The Forge (UK)
Tuesday 15 October – 15:15
Brand new drama from critically-acclaimed writer Jack Thorne; starring multi award-winning actress Sarah Lancashire. In a community left behind, a large construction project offers hope for a better future. But an explosion on the construction site kills all but one of the rebellious teenage friends trespassing there. In the aftermath of tragedy, grief quickly turns to anger.

“BLACKOUT”
Presented by Lagardère Studios Distribution (France)
Tuesday 15 October – 16:45
When an act of sabotage shuts down a nuclear power plant in Belgium, the country is plunged into darkness. The female prime minister, whose daughter has been kidnapped, receives the following message: “Turn the lights back on and your daughter dies...”.
Created by Philippe de Schepper, Bas Adriaensen and Geert Verbanck - Directed by Joël Vanhoebrouck - 10x48'

“MELODRAMA”
Presented by FRIDAY! TV CHANNEL (Russia)
Wednesday 16 October – 09:00
The Board of Directors of the channel is purposely going to bring down the shares of the channel in order to buy them on the cheap. On this purpose they make a goofy taxi-driver a CEO of the TV channel and make him to shoot a TV series as the head producer. Then ex-taxi-driver picks the team of freaks and outsiders of media environment to make “great” melodrama. Surprisingly, this TV series which meant to be a failure, becomes a great success. It throws off all the plans of the Board Directors.

“HEARTBEAT”
Presented by TVP Polish Public Television (Poland)
Wednesday 16 October – 10:30
It is a medical series in which episodic threads of patients admitted to the hospital are intertwined with stories of doctors and hospital staff. One of the biggest advantages of the production is the fact that most of the scenes are filmed in the interiors of a real hospital.
Directed by: Tomasz Szafrański 2 seasons, 17 x 43'
“DRY WATER”
Presented by Portocabo (Spain)
Wednesday 16 October – 12:00

From the producer of Hierro, Portocabo a new crime drama, “Dry Water”, in coproduction with SP-i for TVG and RTP. Paulo’s sudden death pushes his sister Teresa (Victoria Guerra), to move from Lisbon (Portugal) to Vigo (Spain) in order to discover the truth. “Dry Water” is a parallel investigation that delves into a death that hides much more than what meets the eye. Distributed by DCD RIGHTS.

“INTERNYET. THE KREMLIN’S WAR ON THE INTERNET”
Presented by Current Time TV and Digital Network (Czech Republic) - Wednesday 16 October – 14:30

This fall, Russia begins the implementation of a “sovereign Internet” law allowing the Kremlin to cut the country off the global Internet. “INTERNYET,” produced by Andrei Loshak, explores how the Russian Internet has changed over time. From the start, the RuNet’s development has reflected the social and political changes in Russian society: the liberalism of the 1990s, the economic boom of the early 2000s, and, more recently, the introduction of online censorship laws. The Russian state has actively tried to bring the RuNet under its control, but can it succeed? (35x7)
**SCREENINGS**

**OTHER SCREENINGS**

**FRESH TV SCREENINGS**
*Presented by Virginia Mouseler, CEO, The Wit*

- **FRESH TV FORMATS**
  - Monday 14 October
  - 13:15

- **FRESH TV FICTION**
  - Wednesday 16 October
  - 14:15

- **BEST OF FRESH TV**
  - Thursday 17 October
  - 10:00

**SNACK & SCREEN**

- **SNACK ’N SCREEN ARGENTINA**
  - Tuesday 15 October – 13:00
  - In association with INCAA

**BEST OF SHORT FORM SERIES**

- **Wednesday 16 October - 15:30**

**8K SCREENINGS**

**INTERNATIONAL PREMIERE DRAMA SCREENING**

**“AN ARTIST OF THE FLOATING WORLD”**
*Presented by NHK*
*Monday 14 October – 11:00*

International premiere of dramatisation of Nobel Laureate Kazuo Ishiguro’s novel “An Artist of the Floating World” in 8K HDR (high dynamic range), a medium ideally suited to bringing the nuances of the artist’s world into sharp focus.

The screening will be followed by Q&A and a networking lunch.

**Guests:** Ken Watanabe (actor), Yuki Fujimoto (scriptwriter), Kazutaka Watanabe (director)
SPECIAL EVENTS

❖ WOMEN IN GLOBAL ENTERTAINMENT LUNCH  
Monday 14 October - 12:30 - Majestic Hotel
In association with A+E Networks / Media Partner: The Hollywood Reporter

MIPCOM’s 8th annual thought-leadership and networking lunch gathers the world’s most influential women shaping the future of TV and entertainment.

dream hampton, Showrunner & Executive Producer of “Surviving R. Kelly”, and Brie Miranda Bryant, Executive Producer/SVP Unscripted Programming & Development, Lifetime, will discuss their careers in the entertainment business from the perspective of African-American women, their challenges to serve women’s causes, specifically more marginalised communities, and the impact of the #metoo movement.

❖ “GETTING TO THE TOP”:  
INSIGHT AND TIPS FROM – AND FOR – WOMEN IN MEDIA  
Wednesday 16 October - 08:00/10:00 – Verrière Grand Auditorium
Mentoring breakfast co-hosted with MediaClub’Elles

The 3rd international mentoring & networking event where seasoned professionals from around the world share with mentees their experience and advice on how to succeed in business.
SPECIAL EVENTS

❖ MIPCOM DIVERSIFY TV EXCELLENCE AWARDS  
by invitation only

Monday 14 October – 18:30 – Carlton Hotel
Supported by A+E Networks and Diversify TV
The MIPCOM Diversify TV Excellence Awards are dedicated to championing and promoting diversity and inclusion in all forms across the international television industry. The ceremony is an invitation-only event for some 200 leading TV executives.

❖ MIPCOM OPENING PARTY & RED CARPET  
open to all delegates

Monday 14 October – 20:00 – Carlton Hotel
Party sponsored by INCAA, AAICI, and Embajada de la República Argentina en Francia.
The red carpet, sponsored by A+E Networks, will be rolled out in front of the Carlton Hotel to welcome the stars and VIP guests at the MIPCOM Opening Party.

❖ MIPCOM PERSONALITY OF THE YEAR GALA DINNER  
by invitation only

Tuesday 15 October – 19:00 – Carlton Hotel
The Personality of the Year will be honoured during a gala dinner for leading international executives at the Carlton Hotel.

❖ J-CREATIVE PARTY

Tuesday 15 October – 18:00/20:00 – Majestic Hotel
In association with Bureau International Drama Festival Tokyo

❖ NETWORKING MEET-UPS

. Meet-up Asia Pacific (14 Oct.)
. Meet-up Latin America (14 Oct.)
. Meet-up Africa (15 Oct. )
. Why To Be Part Of The eSports Of The Digital Generation? (15 Oct.)
. Meet-up Eastern and Central Europe (15 Oct. )
. Why Media Should get Involved in eSports? (16 Oct.)
PRESS EVENTS

**PRESS CONFERENCE MIPCOM 2019**
Monday 14 October – 10:00/11:00 – Salon Croisette (Palais 4 access via Grand Audi Lobby)
In presence of Laurine Garaude, Director of Television Division, Reed MIDEM

**PRESS CONFERENCE IEMMYS [The International Academy of Television, Arts & Sciences]**
Monday 14 October – 11:30/12:30 – Salon Croisette (Palais 4 access via Grand Audi Lobby)

**PRESS EVENTS CANNESERIES**

- **CANNESERIES 2019 Excellence Award**
  Monday 14 October – 16:00/17:00 – Salon Croisette (Palais 4 access via Grand Audi Lobby)
  CANNESERIES will present the Excellence Award to actor **Patrick Dempsey** (Grey’s Anatomy, The Truth about the Harry Quebert Affair) in honour of his illustrious 30-year career in television and cinema. In presence of Patrick Dempsey,

- **CANNESERIES Season 03 Patron Darren Star**
  Monday 14 October – 17:30 – Majestic Hotel/Suite Majestic
  CANNESERIES will announce showrunner **Darren Star** (Sex and the City, 90210 Beverly Hills) as the Patron of the Festival’s Season 03 in recognition of his outstanding contribution to the television industry as creator and executive producer of the most iconic and zeitgeist-defining shows of the last three decades. In presence of Darren Star, CANNESERIES’ President Fleur Pellerin, and Managing Director Benoit Louvet.

**PRESS CONFERENCE TELEFILMS / THR3 MEDIA GROUP**
Tuesday 15 October – 08:30/09:30 – Salon Croisette (Palais 4 access via Grand Audi Lobby)
Press conference Telefilms and THR3 Media Group: Announcement of new content
In presence of Bruce Boren (CEO THR3 Media Group), Tomas Darcyl (President, Telefilms), Ricardo Costianovsky (CEO, Telefilms).

**PRESS CONFERENCE A+E NETWORKS INTERNATIONAL**
Tuesday 15 October – 10:00/11:00 – Salon Croisette (Palais 4 access via Grand Audi Lobby)
A+E Networks International hold a press conference on hit HISTORY Series “The UnXplained with William Shatner”. In presence of Golden Globe® and Emmy Award®-winning actor **William Shatner**, host and executive producer of the series, and A+E Networks International Group newly appointed Managing Director **Patrick Vien**.

**PRESS COCKTAIL FUJI TV**
Tuesday 15 October – 17:45/18:45 – Verrière Californie (Palais 5)
FUJI TV Sunset Press Cocktail – Presented by FUJI Television Network, Inc.
New Waves from Tokyo 2019

**PRESS EVENT MIPTV 2020**
Wednesday 16 October – 10:00/11:00 – Stand R9.A6
In presence of **Laurine Garaude** and **Lucy Smith**, Director and Deputy Director of Reed MIDEM’s Television Division.
A line-up of stars and top level personalities will attend MIPCOM 2019

- **Patrick Dempsey**
  - Devils

- **Alessandro Borghi**
  - Devils

- **Kasia Smutnaik**
  - Devils

- **Casper Van Dien**
  - The Warrant

- **Jakob Oftebro**
  - Agent Hamilton

- **Nina Zanjani**
  - Agent Hamilton

- **Krister Henriksson**
  - Agent Hamilton

- **Ken Watanabe**
  - An Artist of the Floating World

- **Takako Tokiwa**
  - The Return

- **Jiro Sato**
  - The Return

- **William Shatner**
  - The UnXplained

- **Molly Windsor**
  - Traces

- **Laura Carmichael**
  - The Secrets She Keeps

- **Burak Ozçivit**
  - The Ottoman

- **Ben Miles**
  - The Trial of Christine Keeler

- **Sophie Cookson**
  - The Trial of Christine Keeler

- **Tomohisa Yamashita**
  - The Head

- **Alexandre Willaume**
  - The Head

- **Katharine O'Donnelly**
  - The Head

- **John Lynch**
  - The Head
“DEVILS”
Presented by Sky Studios
WORLD PREMIERE TV SCREENING
  • Patrick Dempsey, actor (“The Truth About the Harry Quebert Affair”, “Grey’s Anatomy”)
  • Alessandro Borghi, actor (“Suburra”)
  • Kasia Smutniak, actress (“Loro”, “Perfect Strangers”)
  • Nick Hurran, director (“The Prisoner”, Doctor Who”, “Altered Carbon”)
  • Jan Michelini, director (“Medici”)

“THE UNEXPLAINED WITH WILLIAMS SHATNER”
Presented by A+E Networks
  • William Shatner, Golden Globe® and Emmy Award®-winning actor, host and executive producer (“Star Trek”)

“THE TRIAL OF CHRISTINE KEELER”
Presented by Keshet TV
  • Ben Miles, actor (“The Crown”, “V for Vendetta”)
  • Sophie Cookson, actress (“Kingsman: The Secret Service”, “The Huntsman: Winter’s War”)

“THE SECRETS SHE KEEPS”
Presented by DCD Rights
  • Laura Carmichael, actress (“Downton Abbey”)

“TRACES”
Presented by BBC Studios
  • Molly Windsor, actress (“Three Girls”, “The Unloved”)

“THE HEAD”
Presented by The Mediapro Studio
  • Tomohisa Yamashita, actor (“Code Blue”)
  • Alexandre Willaume, actor (“Below the Surface”, “Deep State”, “Tomb Raider”)
  • Laura Bach, actress (“Sprinter Galore”, “Rita”)
  • Katharine O’Donnelly, actress (“Mary, Queen of Scots”)
  • John Lynch, actor (“The Terror”)
  • Jorge Dorado, series director (“El Embarcadero”, “Mindscape”)
  • Ran Tellem, series producer (“Homeland”)

“THE RETURN”
Presented by Samurai Drama Channel
WORLD PREMIERE TV SCREENING
  • Takako Tokiwa, actress
  • Jiro Sato, actor

“AN ARTIST OF THE FLOATING WORLD”
Presented by NHK
8K SCREENING
  • Ken Watanabe, actor (“Inception”, “Batman Begins”, “Godzilla”)

“AGENT HAMILTON”
Presented by Beta Film
WORLD PREMIERE TV SCREENING
  • Jakob Oftebro, actor (“Kon-Tiki”, “Below the Surface”, “Lilyhammer”)
  • Krister Henriksson, actor (“Wallander”)
  • Nina Zanjani, actress (“Wallander”)
  • Erik Leijonborg, director (“The last Kingdom”)

“THE WARRANT”
Presented by Imagicomm Entertainment
MARKET SCREENING
  • Casper Van Dien, actor (“Starship Troopers”)

“THE TRIAL”
Presented by NHK
8K SCREENING
  • Jiro Sato, actor
“THE OTTOMAN”
Presented by ATV

- Burak Ozcivit, actor (“Endless Love”)

OTHER PERSONALITIES TO ATTEND

- Michael Fox, actor
- Mary Berg, TV chef (“Mary’s Kitchen Crush”)

Michael Fox    Mary Berg